

PRIVACY POLICY: HOW I PROCESS CONSUMERS' PERSONAL DATA ON NEXUS

As a seller on Nexus, I make every effort to protect your personal data and ensure its security. This document explains how I collect, use, and protect your personal data in accordance with the General Data Protection Regulation (GDPR).

1. Legal Basis for Processing Personal Data

- **Necessity for the performance of a contract:** To process your orders and provide the requested services.
- **Consent:** For marketing or promotional purposes, if you have given your explicit consent.
- **Legal obligation:** To comply with obligations such as tax accounting or fraud prevention.
- **Legitimate interests:** To improve the customer experience and ensure the security of operations on the Nexus platform.

2. Types of Personal Data Collected

- **Order information:** Name, delivery address, email address, and telephone number for processing and delivering the order.
- **Payment details:** Although payments are processed through Nexus's secure system, I may receive confirmation of the payment status.
- **Communication data:** Messages exchanged through the Nexus communication system for customer service or inquiries.
- **Transaction data:** Order history and details concerning purchases.

3. How I Use Your Personal Data

- **Order fulfillment:** Processing and delivering your purchases.
- **Customer service:** Responding to your questions or concerns through Nexus communication tools.
- **Regulatory compliance:** Maintaining records for tax and accounting purposes.
- **Service improvement:** Analyzing order trends and feedback to improve the quality of products and services.

4. Data Sharing and the Role of Nexus

Your personal data is processed within the Nexus platform and may be shared with third parties where necessary:

- **Delivery services:** Your name and address are provided to courier companies to deliver the order.
- **Payment processors:** Nexus handles payment information securely; I do not have direct access to your payment details.
- **Legal authorities:** Where necessary, data may be shared with competent authorities to prevent fraud or meet legal requirements.

Nexus acts as the data controller for certain aspects of your personal data. Detailed information about data processing by Nexus can be found in its privacy policy.

5. Data Retention Period

I retain your personal data only for as long as necessary to fulfill the purposes described

above:

- **Order records:** Stored for up to 7 years to meet tax and accounting requirements.

- **Communication data:** Stored in the Nexus system for reference and service purposes, in accordance with Nexus's policy.

- Marketing data: Stored until consent is withdrawn.

6. Your Rights Under the GDPR

As a consumer, you have the following rights regarding your personal data:

- Right of access: You may request a copy of your personal data.
- Right to rectification: Correction of inaccurate or incomplete information.
- Right to erasure: Request deletion of personal data, subject to legal requirements.
- Right to restriction of processing: Restriction of the use of your data in certain situations.
- Right to data portability: Request that your data be provided in a structured format for transfer to another provider.
- Right to object: Object to processing based on legitimate interests or for marketing purposes.
- Right to withdraw consent: Withdraw consent to marketing communications at any time. To exercise these rights, contact me through the Nexus messaging system.

7. Security Measures

I use appropriate measures to protect your data, including:

- Using the secure Nexus platform to manage orders and communications.
- Ensuring that data shared with third parties (e.g., courier companies) is transferred securely.
- Restricting access to personal data solely to purposes necessary for order fulfillment. **8.**

Updates to This Privacy Policy

This privacy policy may be updated periodically to reflect changes in legal regulations or business practices. Significant changes will be communicated through the Nexus platform or directly to you.

Contact Details

If you have any questions about the processing of your personal data, contact me through the Nexus messaging system. I undertake to address your concerns and ensure the protection of your data.

Thank you for your trust and for shopping on Nexus.